

Style
guide



SUPPLY CHAIN DAY

Colour values



SUPPLY CHAIN DAY

Blue	R 24 G 118 B 182	Blue	#1871b6
Red	R 185 G 24 B 23	Red	#b91817
Grey	R 63 G 78 B 84	Grey	#3f4e54



SUPPLY CHAIN DAY

Font

Open Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#\$%&

Standard font

Open Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#\$%&

Use for highlighting